

AEGDM

AEG Digital Media Group

The World is Watching™

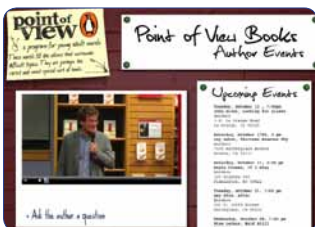


Tremolo Player: The video player of choice for live events

Our Tremolo Player has a well-documented API with templates that help configure the look and functionality of the player. AEG Digital Media has extended the player to support several CDNs and to handle client-side failovers in the event of CDN congestion.

The Tremolo Player's bandwidth detection module delivers a skip and buffer-free end-user experience by constantly optimizing the bitrate based on available bandwidth. This intelligence removes any user error or confusion from your webcast and provides a seamless viewing experience. Our developers will help you integrate the Tremolo Player into your site, from a simple single-stream webcast to a multi-angle, multi-bitrate live event.

Tremolo Player has been used on major live events including Alicia Keys Live on YouTube, FarmAid, The People's Choice Awards, Nintendo events, Fox's IGN.com, Cirque du Soleil projects and The 2010 Masters where 3 unique streams were simultaneously available to end users.



Customizable

- Easily add or remove player controls.
- Change skin using flash or HTML elements.
- Fits into existing sites and uses client's design elements.

Reliable

- Uses multiple CDNs for event stability.
- Automatically fails to a lower bitrate stream when congestion occurs.
- Failover code uses information from the player rather than relying on a server to detect user experience.

Live!

- Multiple streams in a page to allow thumbnails of "backstage" cameras in a multi-cam experience.
- Bandwidth detection assigns the appropriate bitrate stream to avoid hiccups and buffering.

For more information on AEG Digital Media, our team, our experience and how we can help you succeed, visit AEGDM.com or call 213.763.7930.

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